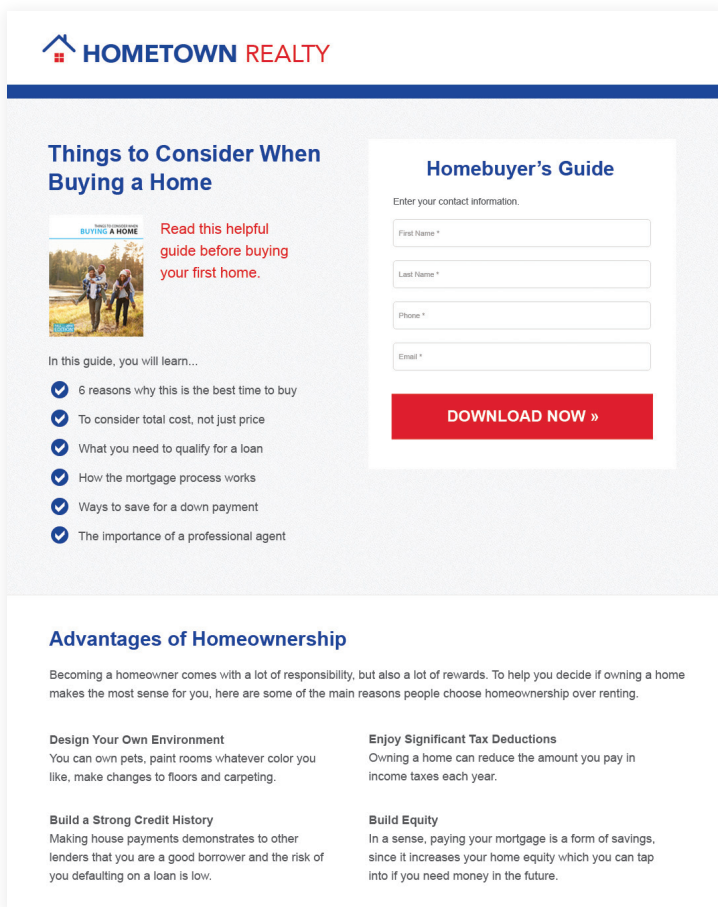


# LANDING PAGES

## GREAT OFFER + LANDING PAGE = QUALITY LEADS

A well-optimized landing page is designed for one single purpose...to capture the users contact information. We design a custom landing page specific to your page's offer and use a set of advanced conversion tools to make the offer as compelling as possible.



**HOMETOWN REALTY**

### Things to Consider When Buying a Home

Read this helpful guide before buying your first home.

In this guide, you will learn...

- 6 reasons why this is the best time to buy
- To consider total cost, not just price
- What you need to qualify for a loan
- How the mortgage process works
- Ways to save for a down payment
- The importance of a professional agent

### Homebuyer's Guide

Enter your contact information.

First Name \*

Last Name \*

Phone \*

Email \*

**DOWNLOAD NOW »**

### Advantages of Homeownership

Becoming a homeowner comes with a lot of responsibility, but also a lot of rewards. To help you decide if owning a home makes the most sense for you, here are some of the main reasons people choose homeownership over renting.

<p><b>Design Your Own Environment</b> You can own pets, paint rooms whatever color you like, make changes to floors and carpeting.</p>	<p><b>Enjoy Significant Tax Deductions</b> Owning a home can reduce the amount you pay in income taxes each year.</p>
<p><b>Build a Strong Credit History</b> Making house payments demonstrates to other lenders that you are a good borrower and the risk of you defaulting on a loan is low.</p>	<p><b>Build Equity</b> In a sense, paying your mortgage is a form of savings, since it increases your home equity which you can tap into if you need money in the future.</p>

## LANDING PAGES

**INCLUDES:**

- Artwork
- Copywriting
- Web Design
- Lead Magnet Linking

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**SET UP:**

- CRM Integration

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**BENEFITS:**

- 1 Single Call to Action
- Benefits Clearly Presented
- Seamless User Experience from Google AdWords or Facebook Ads